



BÜKE VANCI

Multidisciplinary Designer

(UX/UI • Interior • Product)

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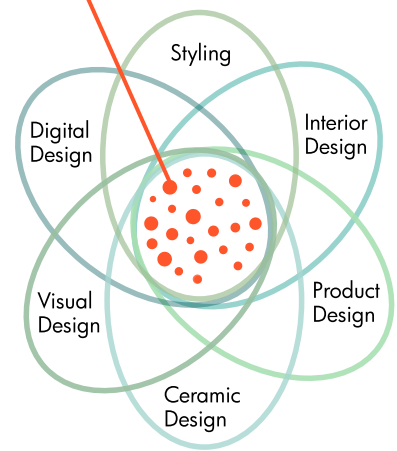
Portfolio

LinkedIn

Istanbul

Multidisciplinary Design Background

Senior Multidisciplinary Designer with 10+ years of expertise spanning physical spaces, product design, and digital user experiences (UX/UI). Highly skilled in bridging the gap between spatial physical environments and digital user journeys by applying human-centered design principles across all mediums. Proven track record in conceptualizing high-end residential, retail, and commercial stage/set designs, as well as space planning and custom furniture design. Expert at translating user research into intuitive, scalable, and visually compelling interfaces. Adept at leading cross-functional teams, optimizing manufacturing processes, and delivering client-centered design solutions from concept to flawless execution.



/ TECHNICAL SKILLS /

Physical Design

- **Spatial & Product Design:** Space Planning, Interior Architecture, Fair Design, Store Design, Furniture Design, Product Design, Styling.
- **3D Modeling & Visualization:** Rhinoceros, AutoCAD, KeyShot, V-Ray.
- **Project & Team Management:** Project Coordination, Cross-functional Collaboration, Client Relations, Styling & Set Design

Digital Design

- **UX/UI & Brand Design:** User Research, User Flows, Information Architecture, Wireframing, High-Fidelity Prototyping, Usability Testing, Interaction Design, Design Systems, Branding Design, Graphic Design, Social Media.
- **Digital Tools (Expert):** Figma, FigJam, Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro).
- **Digital Methodologies:** Human-Centered Design, Design Thinking, Cross-functional Collaboration, Brand Identity.

/ WORK EXPERIENCE /

Freelance | Multidisciplinary Designer (UX/UI • Interior • Product • Branding) | Dec '24 – Present | Istanbul

- Formulate cohesive hybrid experiences that unify digital and physical brand touchpoints for multiple clients (e.g., Sed Atelier).
- Execute end-to-end UX/UI design workflows for web and mobile applications; conduct user research and transform complex business goals into intuitive, high-fidelity interactive prototypes in Figma. (e.g., Classymer)
- Manage spatial analysis and interior layouts for commercial and residential spaces; deliver comprehensive 2D CAD technical drawings and high-fidelity 3D renders to align execution with project vision.
- Design and build a holistic portfolio website (bukevanci.com) from the ground up, directing the structure, content flow, and overall visual identity.

Pod Studio | Co-Founder, Product & Interior Designer | Apr '18 - Dec '24 | Istanbul

- Co-founded Pod Studio and spearheaded integrated spatial, furniture, and visualization projects for 10+ major enterprise clients including Doğtaş, Lineadecor, Kelebek Furniture, and Alfemo.
- Successfully delivered **50+** commercial stage designs and **200+** styling projects, maintaining a **100%** client retention rate over a **6-year** period.
- Acted as **Art Director** for commercial photoshoots; led set design and interior styling to ensure marketing collateral precisely matched the brand identity.
- Digital Strategy & E-Commerce: Co-founded "Pod Studio Ceramic" in 2022; built its entire digital presence and optimized the e-commerce user journey and interface flows from scratch, growing an organic community to **3.5K+** followers.
- Designed the brand architecture and full **web experience** for both **podstudio.net** and **podstudioceramic.com**, controlling user flows, narrative structure, and digital identity.
- Collaborated closely with cross-functional stakeholders (**marketing, production, and architecture**) while managing **material selection, technical blueprints, and manufacturing coordination**.

Monestt Architecture | Product & Interior Designer | Oct '15 - Apr '18 | Istanbul

- Designed and brought to market **20+** commercial furniture collections for industry leaders such as **Enza Home, Alfemo, Montel, Konfor and Caploonba**, strictly aligned with market trends and production requirements.
- Streamlined workflows between the **design desk and the manufacturing floor**, significantly increasing production cost-effectiveness and structural efficiency.
- **Led set design and styling** for commercial photo shoots.
- **Managed a small design team**, coordinating project delivery and execution.

/ EDUCATION /

Google UX/UI Design Professional Certificate - Coursera | Nov '24 – Jul '25

Bachelor of Industrial Design (First in Class, GPA: 3.44/4.00) | Anadolu University | Sep '09 – Jun '14

ERASMUS Program | Product Design | HfG Schwäbisch Gmünd, Germany | Jan '12 - Jun '12

/ INTERNSHIP /

ERASMUS Internship - Germany | Oliver Conrad Studio | Sep '14 – Feb '15 | Product Designer

Parla Design | Jul '14 - Aug '14 | Product Designer

Kilit Taşı Design | Aug '13 - Sep '13 | Product Designer

Beko | Jul '13 - Aug '13 | Product Designer

/ LANGUAGE /

English: Professional Working Proficiency.

Turkish: Native.

/ AWARDS /

- **Mondi Packaging Design Competition** | July '13/ Package Design | "Kutu Kutu Project" – First Prize
- **ETMK (Industrial Designers' Society of Turkey) Honor Plaque** | **First in Class** Industrial Design Department (2014)

